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School of Economics and Management, Tsinghua University
Director, Center for Development of Sports Industry, Tsinghua University
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Education

1999-2003	Ph.D. in Management, Tsinghua University, Beijing
1995-1996	MBA University of Macau, Macao
1993-1996	ME in Technology Economics, Harbin Institute of Technology, Harbin
1989-1993	BE in Foreign Trade, Harbin Institute of Technology, Harbin

Academic Experiences

8/1997-present	School of Economics and Management, Tsinghua University
9/2008-7/2009	Fulbright Visiting Research Scholar, Sloan School of Management, MIT, U.S.A
1/2001-6/2001	International Faculty Fellow, Sloan School of Management School, MIT, U.S.A.

Research Interests

Chinese-style Business Management, Strategic Human Resource Management, Corporate Culture, Sports Industry.

Course Taught

Organizational Behavior, Strategic Human Resource Management, Managerial Thinking.

Professional Societies/Activities

- Executive Member of Case Study Committee of the Academy of Modern Management of China
 - Member of the Global Professional in Human Resources, GPHR
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Research Projects/Grants

1. In 2021, Medium and Long Term Development Planning Research of CBA league, CBA League (Beijing) Sports Co., Ltd.

2. In 2021, Preparation of the Annual Assessment Quantifiable Analysis Manual of General Administration of Sports of China, the Personnel Department of the General Administration of Sports of China
3. In 2021, A Series of Research of “Sports Consumption and Economic Effect”, the Economics Division of the General Administration of Sports of China
4. In 2021, Research on the Admission of Social Organizations to Schools and Grade Assessment System Construction of Youth Sports Club, the Youth Sports Division of the General Administration of Sports of China
5. In 2021, Carry Out the Project of Research on the Standard of Personnel Quota and Quota of Basic Expenditures, the Bureau of Quota Permit of Ministry of Commerce
6. In 2021, Research on Sports Consumption of Children and Youth in China, the China Institute of Sport Science of the General Administration of Sports of China
7. Investigation into the Employment Demand of Retired Athletes, Shenzhen Seagirt Investment Development Co.,Ltd.
8. In 2021, Research on Strategy for Improving the Experience of Retail Front-line Staff of China Merchants Bank, China Merchants Bank
9. In 2021, Research on the Popularization of Ice and Snow Sports in the Youth Group in China, Youth.cn
10. In 2021, Research on the Situation of Sports Training of Children and Youth, the Youth Sports Division of the General Administration of Sports of China
11. In 2020, The “Research Series on Fitness-for-All initiatives and Sports Consumption” of the General Administration of Sports of China
12. In 2020, Commissioning Agreement for the project of Preparation of the Manual for Annual Assessment Quantitative Analysis of the General Administration of Sports of China
13. In 2020, “Research on the Development of Standards for Social Sports Organizations in Schools” of the Youth Sports Division of the General Administration of Sports of China
14. In 2020, “Research on the Formulation of Standards for Guiding and Regulating Youth Sports Activities Organized by the Private Sector” of the General Administration of Sports of China
15. In 2020, e-Sports Software Design Consulting of Winter Olympic Games Winter Sports Education, Fujian Huayu Education Technology Co., Ltd.
16. In 2020, Gaokang Capital Organizational Management Development Plan, Gaokang Capital Investment Management Co., Ltd.
17. In 2020, The project of Management Case Conversion of China Express Airlines Co., Ltd.
18. In 2020, The Plan of Action to Build Xianyang City in Shaanxi Province into a National Pilot City of Sports Consumption, Sports Bureau of Xianyang City, Shaanxi Province
19. In 2020, Sports Industry Operation Planning for Shougang Park in Post-Winter Olympic Games Era of Beijing Shougang Park Sports Center Operation Management Co., Ltd.
20. In 2020, “Research on Sponsorship Programs of Tencent Sports” of Shenzhen Tencent Computer System Co., Ltd.

21. In 2020, Scheme Design for Sharing Sessions of the Chinese Basketball Association
22. In 2019, Construction Planning of Xiong'an Institute of Innovation of the Chinese Academy of Sciences (CAS) and Related Human Resource Strategy, Institute of Semiconductors, CAS
23. In 2019, Branding Program of the Chinese Olympic Committee, Olympic Games Preparation Office of the Chinese Olympic Committee
24. In 2019, Development Plan for the Tennis Industry of the Chinese Tennis Association
25. In 2019, "Special Study on Stadium Operation in the New Era", Ningxia Guanshen Culture and Sports Development Co., Ltd.
26. In 2019, Strategic Development Plan of Shanxi Guotou Sports Industry Group Co., Ltd.
27. In 2019, The Values Development Program of the Credit Card Center of CMB
28. In 2019, Opinions of Beijing on Developing the Sports Competition Performance Industry of Beijing Municipal Bureau of Sports
29. In 2019, "Sports Leadership Research of Coaches" of the Chinese Basketball Association
30. In 2019, "Industry Researched on Tennis Sports" of the Chinese Tennis Association
31. In 2019, Plans for the Development and Implementation of Chaoyang Tennis-featured Areas of Sports Bureau of Chaoyang District, Beijing
32. In 2019, Preparation of the Manual for Annual Assessment Quantitative Analysis of the General Administration of Sports of China, Personnel Department of the General Administration of Sports of China
33. In 2019, "Research on the Rating System of Youth Sports Clubs", Youth Sports Division of the General Administration of Sports of China
34. In 2019, The Integral System for the "Future Stars of Chinese Skiing" Growth Plan of Guoan Sports Culture Development (Beijing) Co., Ltd.
35. In 2019, Organizational Structure Operation Model and Talent Development Design of the Chinese Basketball Association
36. In 2019, White Paper on the Horse Racing Industry in Hainan, China, Hainan Equestrian Association
37. In 2018, "Study of Ancient Chinese Winter Sports Culture and Exhibition Planning and Design Solutions", Winter Sports Management Center of the General Administration of Sports of China
38. In 2018, "Special Research on the Development of the China Open Industry", Beijing China Open Promotion Co. Ltd.
39. In 2018, Development of Performance Appraisal Management Methods for the Chinese Basketball Association
40. In 2018, "Study on the Development Planning of Mini-Basketball", Chinese Basketball Association
41. In 2018, "Research on the Integration of Industrial Park Development and Urban Soccer", Shenzhen Galaxy Real Estate Development Co., Ltd.
42. In 2018, "Research on the Status Quo and Development Strategies of Trade in Sports Services", Sports Economics Division of the General Administration of Sports of China

43. In 2018, Annual Assessment Methods and Implementation Rules of the General Administration of Sport, Personnel Department of the General Administration of Sports of China
44. In 2018, China Marathon Brand Value Assessment of the Chinese Athletics Association
45. In 2018, Water Sports and Beach Sports Development Planning of Hainan Province, Department of Culture, Radio, Television, Publishing and Sports of Hainan Province
46. In 2018, Supporting Projects for the Winter Sports Industry, Equipment Industry Department of the Ministry of Industry and Information Technology
47. In 2018, “Study on the Path and Policies of Building a National Sports Industry Demonstration Zone in the New Shougang Area”, Beijing Municipal Commission of Development and Reform
48. In 2018, Zhuhai Football Town Planning Program, Zhuhai Ante Real Estate Co., Ltd.
49. In 2018, The design project of the Unified HR Salary Structure and Salary Management Model for the Group’s Subordinate Organizations, China Fortune Media Group Co., Ltd.
50. In 2018, “Tencent Digital Sports Marketing Research” of Shenzhen Tencent Computer System Co., Ltd.
51. In 2018, “Research on NBA Labor Contract System” of CBA League (Beijing) Sports Co., Ltd.
52. In 2018, Rizhao Reservoir — Sports Town Development Plan, Rizhao Water Group Reservoir Development and Operation Co., Ltd.
53. In 2018, “Research on Formulating Service Standards for Youth Sports Training Institutions”, Youth Sports Division of the General Administration of Sports of China
54. In 2018, Chinese Traditional Winter Sports Culture and Art Exhibition, Office of Arts, Humanities and Social Sciences Administration of Tsinghua University
55. In 2017, The project of HRM System Diagnosis and Performance Appraisal Program Design, TAHP Project Management (Beijing) Co., Ltd.
56. In 2017, International Comparative Study on the Development of the Winter Sports Industry in Northeast China, Department of Northeastern Region Revitalization of the National Development and Reform Commission
57. In 2017, The Cycling Industry Development Plan, Chinese Cycling Association
58. In 2017, Study on the Construction and Operation of Sports Theme Parks (Towns), Beijing COFCO Plaza Development Co., Ltd.
59. In 2017, Planning of Marathon and Related Sports Industries, Chinese Athletics Association
60. In 2017, Study on the Change of Management Mode of Mechanical and Electrical Equipment Branch of China Harbour Engineering Co., Ltd.
61. In 2017, The Professional Sequence Project of the Credit Card Center of CMB
62. In 2017, Remuneration System Optimization Project of the Credit Card Center of CMB

63. In 2015, Organizational Culture Development Project of the Credit Card Center of CMB

64. In 2016, The project of Corporate Culture Building in Next five years in Shoukai Group
65. In 2013, The project of Improvement of fundamental management of PICC Neimeng Branch;
66. In 2013, Leadership Study of CNOOC, funded by CNOOC Management School
67. In 2010, Competency Model of Director of Foreign Affairs of Vocational College in China, funded by China Education Association for International Exchange
68. In 2010, SOP of Customer Service Center of Beijing Electricity Company
69. In 2007, “Study of the Mutual Influence of Standard Employees and Non-standard Employees under Mixed Employment Model”, funded by NSFC
70. In 2007, “Research on income distribution guidance scheme of Beijing SASAC, the Beijing Municipal People's Government State-owned Assets Supervision and Administration Commission
71. In 2006, “Study of the Middle-to-long Incentive Plan of Top Management in SOEs of Beijing”, funded by Beijing State Assets Management and Supervision Committee
72. 2007-2008, the background study and several sample organization field study in the project of “Chinese-style Management Science Study”
73. In 2006, “Management of Technical Talents in China Aviation Industry Corporation I”, funded by China Aviation Industry Corporation I
74. 2006, Research on human resource management model of Agricultural Electricity Worker in Beijing Electric Power Company, Beijing Electric Power Corporation
75. In 2003, Study of Corporate Culture of Tellhow Technology Co., Ltd., Tellhow Technology Co., Ltd.
76. 2000-2002, Development of the Private Sector of China, TA3543, Asian Development Bank Project
77. 2002-2002, Study of the Effectiveness of Organization Change, 985 Fund of School of Economics and Management, Tsinghua University
78. 2000-2002, Study of the Relationship among Organization Culture, Organization Commitment and Organization Performance, Key Talent Support Fund of Tsinghua University

Honors and Awards

- 2021, Excellent Member of the Communist Party of Tsinghua University
- 2021, Activist of Activity of Labour Union of Tsinghua University
- 2020, National Award for Outstanding Contribution to Sports
- 2020, Second Prize Teaching Award, School of Economics and Management, Tsinghua University
- 2020, Excellence in Teaching Award for EMBA and Executive Education, School of Economics and Management, Tsinghua University
- 2020, Award for Teaching Case Development, School of Economics and Management, Tsinghua University

- 2019, First Prize Teaching Award, School of Economics and Management, Tsinghua University
- 2019, Excellence in Teaching Award for EMBA and Executive Education, School of Economics and Management, Tsinghua University
- 2018, Most Outstanding Faculty of Tsinghua University
- 2018, Most Outstanding Faculty of School of Economics and Management, Tsinghua University
- 2018, First Prize Teaching Award, School of Economics and Management, Tsinghua University
- 2018, Excellence in Teaching Award for EMBA and Executive Education, School of Economics and Management, Tsinghua University
- 2017, Excellence in Teaching Award, Tsinghua University
- 2017, First Prize Teaching Award, School of Economics and Management, Tsinghua University
- 2017, Excellence in Teaching Award for EMBA and Executive Education, School of Economics and Management, Tsinghua University
- 2016, Outstanding Party Member, School of Economics and Management, Tsinghua University
- 2016, First Prize Teaching Award, School of Economics and Management, Tsinghua University
- 2015, First Prize Teaching Award, School of Economics and Management, Tsinghua University
- 2014, First Prize, Best Teaching Study Achievement of Tsinghua University(Third author)
- 2014, Most Outstanding Faculty of School of Economics and Management, Tsinghua University
- 2014, First Prize Teaching Award, School of Economics and Management, Tsinghua University
- 2013, Second Prize Teaching Award, School of Economics and Management, Tsinghua University
- 2012, Second Prize Teaching Award, School of Economics and Management, Tsinghua University
- 2011, Most Outstanding Faculty of School of Economics and Management, Tsinghua University
- 2010, Second Prize Teaching Award, School of Economics and Management, Tsinghua University
- 2007, “Best Newcomer Award of Enrollment work”, Tsinghua University
- 2006, Second Prize Teaching Award, School of Economics and Management, Tsinghua University
- 2005, Second Prize Teaching Award, School of Economics and Management, Tsinghua University
- 2004, Second Prize, Best Ph.D Thesis of Tsinghua University
- 2004, Second Prize, Best Teaching Study Achievement of Tsinghua University (Third author)
- 2003, Most Outstanding Faculty, Tsinghua University
- 2003, First Prize Teaching Award, School of Economics and Management, Tsinghua University

- 2002, Second Prize Teaching Award, School of Economics and Management, Tsinghua University
- 2000, Second Prize of the Third University and College Youth Teachers Basic Teaching Skill Competition (Liberal Art Group A) of Beijing
- 2000, First Prize Teaching Award, School of Economics and Management, Tsinghua University
- 2000, Most Outstanding Faculty of School of Economics and Management, Tsinghua University
- 1999, Most Outstanding Faculty of Tsinghua University
- 1999, Best Teaching Award, Tsinghua University
- 1999, First Prize Teaching Award, School of Economics and Management, Tsinghua University

- In 1998, Wang Xueli was engaged in student life, study and work-related tasks, and won the “Friends of Tsinghua – Outstanding Young Teacher Group Award” of the “Student Work Panel”, “Friends of Tsinghua – Changgu Outstanding Teacher Award”, and “Friends of Tsinghua – Outstanding Teacher Award” (The prize was donated by China General Nuclear Power Corporation)
- Wang Xueli continuously won the best teaching award, best innovation award, best brand communication award and best faculty chair award of Executive Education Center of School of Economics and Management, Tsinghua University for years.

Publications

Journal Articles

1. Wang Xueli, Make Fitness a Life Style – Promoting People’s All-round Development during the 14th Five-year Plan, April 28, 2021, People’s Daily, forwarded by Xuexi.cn later
2. Wang Xueli, Bai Gongding, Wang Peng, Research on the Sports Service Trade Results, Trends and High-quality Development Route of China, Journal of Beijing Sports University. 2021,44(07)
3. Jun Jie Yang, Lai Si Tsui-Auch, Xueli Wang, Dehybridization in the Face of the Party-State: A Longitudinal Case Study of a Chinese SOE's Corporate Governance Responses to Institutional Change. Journal of Business Ethics, 1-18 DOI 10.1007/s10551-021-04879-0, July 2021
4. Dong Niannian, Wang Xueli, Research on Mechanism of Creatively Inspiring Employees’ Creativity under the Perspective of Social Information Processing: Regulatory Effect of Channel Effectiveness Perception [J]. Science & Technology Progress and Policy, 2021, 38(18): 147-153.
5. Qun Fu, Xueli Wang, Chengwen Zheng, Pingping Wang, Wencheng Chen, On Development of the Transformation from Traditional Industrial Park to Sports Complex, China Sport Science and Technology, Vol.08, No.50, pp.65-75, 2020
6. Xueli Wang, Qun Fu, Chengwen Zheng, On Realistic Challenges and Path Exploration of High-Quality Development of China’s Sports Industry, JOURNAL OF BEIJING SPORTS UNIVERSITY, Vol.1, No.43, pp.1-15, 2020

7. Niannian Dong, Xueli Wang, Where there's a will, there's a way: Intrinsic motivational orientation, idea quality, and idea implementation, *Acta Psychologica Sinica*, Vol.06, No.52, pp.801-810, 2020
8. Wang Xueli, Fu Qun, Zheng Chengwen, "Sports Consumption Policy Implementation in China from 2010-2019: Issues and Countermeasures", *China Sports Science*, 2019, 39 (10)
9. Fu Qun, Wang Xueli, Zheng Chengwen, "Comprehensively Deepen in the Reform: On the Supply-Side Structural Reform of China's Sports Industry, *Journal of Nanjing Sports Institute*, Vol. 2, No. 10, pp. 8-15, 2019
10. Liu, Xiao-xiao, Tsui-Auch, Lai Si, Yang, Jun Jie, Wang Xueli, Chen, Aihua, Wang, Kai, "The Color of Faults Depends on the Lens: MNCs' Legitimacy Repair in Response to Framing by Local Governments in China", *Management and Organization Review*, Vol. 15, No. 2, pp. 429-458, 2019
11. Dong Niannian, Wang Xueli, "How Can Managers of Different Levels Play an Effective Role: The Interaction between Model Effect of Managers and Corporate Culture in Predicting Employees' Cultural Identity", *Chinese Journal of Management*, No. 08, pp. 1136-1143, 2018
12. Wang Xueli, Dong Niannian, "How Trust Is Built and Evolves in the Context of Chinese Crowdfunding? A Case Study of Shui Mu Ke's Crowdfunding", *Management Review*, Vol. 12, No. 1, pp. 242-255, 2018
13. Wang Xueli, Dou Jifang, Wang Xiaoye, "Goal Orientation and Peer Performance Rating: The Moderating Effect of Similarity Attraction and Heuristic Availability", *Vol. 139, No. 7, pp. 133-143, 2018*
14. Lin Ma, Baiyin Yang, Xueli Wang, Yan Li, "On the dimensionality of intragroup conflict: An exploratory study of conflict and its relationship with group innovation performance", *International Journal of Conflict Management*, Vol.28, No.5, pp.538-562, 2017
15. Chen Li, Wang Xueli, Zheng Chengwen, "Study of the Association between Industries and Sponsorship Possibilities in Olympic Games Market Development", *Journal of Sport History and Culture*, Vol. 5, No.8, pp. 93-98, 2017
16. Xueli Wang, Lin Ma, An Exploratory Study of High-Performance HRM Practices Model of China Leading Enterprises, *Chinese Journal of Management*, Vol 12 No.11, pp1598-1606, 2015
17. Xueli Wang, The New Way of Organizational Learning in Internet Era, *Tsinghua Business Review*, No.9, pp28-33, 2015
18. Lin Ma, Xueli Wang, Xiaopeng He, Diagnosis on Corporate Culture and Construction. *Lecture Notes in Computer Science*. 2015, 9180: 339-348, Accession number:20154401461963, http://link.springer.com/chapter/10.1007%2F978-3-319-20907-4_31
19. Xueli Wang, Lin Ma, Yanli Wang, The impact of TMT functional background on firm performance: Evidence from listed companies in China's IT industry *Nankai Business Review International*, Vol 6, Issue 3, pp. 281 – 311, 2015
20. Bingti Yao, Lin Ma, Xueli Wang, Bing-xiang Li, Functional Diversity in Top Management Team and Firm Performance: the Moderating role of CEO Power, *China Soft*

Science, No.2, pp117-126, 2015(in Chinese)

21. Wang Xueli, Ma Lin, Zhang Mian, How Transformational Leadership Influences Agency Workers' Organizational Commitment: the Mediating Effect of Organizational Justice and Job Characteristics Social Behavior and Personality(SSCI),2014 Vol 42, No.1, pp25-36
22. Wang Xueli, Lin Yangfan, Yang Baiyin, Ma Lin, "Double-Sided of Trust: the mediating role in the transformational Leadership and knowledge sharing", Science of Scicence and Management of S&T,Vol 34, No.8, pp172-180,2013(in Chinese)
23. Wang Xueli, Ma Lin, Wang Yanlin, "The Influence of functional background of TMT on the performance of the enterprises: evidence from IT public company of China," Nankai Management Review, Vol 16, No. 4, pp80-93,2013(in Chinese)
24. Wang Xueli, Zhang Mian, Huang Zhichao, "Transformational Leadership and Knowledge Transfer: the mediating role of organization culture, and the willingness of transferring and accepting" Journal of Lanzhou University (Social Science edition) Vol41,No.03,pp89-95 页,2013, then be full-version cited by Management Science(No. 9,2013) of The Information Center for Social Sciences of Renmin University of China , ICSS(in Chinese)
25. Wang Xueli, Ding Yi, Ma Lin, "Eight pairs of Relationship in Performance Management", Dongyue Tribune, No.4, pp126-130,2013, then be full-version cited by Management Science (No.7,2013) of The Information Center for Social Sciences of Renmin University of China, ICSS (in Chinese)
26. Wang Xueli, Ma Lin, Zhang Mian, Person-job Fit, Job Satisfaction and Turnover Intention,: the moderation effect of the only Children in China, Chinese Journal of Management, Vol 11, No.5, pp691-695, 2014(in Chinese), then be full-version cited by Labor Economy and Relations Science(No.7, 2014) of The Information Center for Social Sciences of Renmin University of China , ICSS (in Chinese)
27. Wang Xueli Ding Yi, "New model of HR development during transition", China Management Magazine, No.11, pp26-30, May 2014(in Chinese)
28. Wang Xueli, Ding Yi, "Management Change during the structural transition", Tsinghua Management Review, No. 6, 2013, pp32-39(in Chinese)
29. Wang Xueli, "The total management of total compensation", Tsinghua Management Review, No. 6, Vol.1, pp34-40, 2011(in Chinese)
30. Yasheng Huang, Xueli Wang, The Social Effects of Employment in China: Evidence from Rural Migrant Worker Surveys, Background paper prepared for the World Bank's World Development Report 2011
31. Wang Xueli, Malin, "What change, what say: the mixed picture of value system of Chinese business managers", Chinese Management Studies, Vol.5, No.4,2011, first presented at 1st Global Chinese Management Studies Conference 2011
32. Wang Xueli, Zhou Jiyue, "A Review of studies on Only-Child and a Proposed Research Direction for Future Studies", Modern China Studies, Vol 18, No.1, pp153-171, 2011
33. Wang Xueli, "Organizational Change of Chinese Companies facing the Western Managerial System while with Chinese Managerial Value" Tsinghua Business Review, No.1 pp153-171, 2011, the entire article was forwarded by Xinhua Digest, 2011, No. 13.

34. Wang X.L., Wang, T.L., "Getting through the nonstandard employment", Management @people, 2008, No. 7, pp46-49;(In Chinese)
35. Wang Xueli, "Decentralization? centralization? - the flattening of organizational centralization phenomenon of China" Management scientists, NO.3, pp. 39-40, 2007
36. Wang Xueli, "From the Romans to look like a duck - the within airborne executives problem during organizational transformation" Peking University Business Review, 10, 39 volumes, pp. 72-76, 2007
37. David Ralson, Jane Tong-Terpstra, Wang Xueli, "Today's state-owned enterprises of China are they dying dinosaurs or dynamic dynamos?", Strategic Management Journal, 2006, September, Vol 27, pp825-843
38. Wang Xueli, Zhang Lijun, "Working values of Chinese business managers: an empirical research based on motivational domains", proceeding of 2006 international conference on management sciences and engineering (13th), Vol 2, pp. 1221-1225, 2006
39. Wang X.L. & Zhou X, "Study of the Influence of Corporate Culture on the Psychological Contract of Employees", Nanjing University Management Review, No. 8,2006, pp112-124

• **Book and book Chapters**

1. Wang Xueli, Fu Qun, Bai Gongding, Shanghua, "A Study of Chinese Sports Industry Policies Related to Sports Consumption", Chapter 2 in Jiang Xiaojuan et al., "Sports Consumption: Development Trend and Policy Guidance", CITIC Press Group, 2020
2. Wang Xueli, Bai Gongding, "2018 Report on the Development of Sports Services Trade" in "China Sports Industry Development Report (2020)", Chief Editor Li Yingchuan, Social Sciences Academic Press (China), January 2021. pp 165-190
3. Wang Xueli, Shi Jianrong, "Key Chain in Sports Marketing", Tsinghua University Press, 2019
4. Wang Xueli, "Strategic Human Resource Management: Employ Models and Key Decisions", revised edition, China Development Press, 2016
5. Wang Xueli, Zhao Chunjun, Yang Bin, Xue lei, etc, "When East meets West: The Influence of Western Management or Chinese Corporations", China Machinery Industry Press, April 2011, comprising 150,000 Chinese characters.
6. Wang Xueli, The Best Practice of Yunnan Baiyao, China Machine Press, January 2011
7. Wang Xueli, "Strategic Human Resource Management: Employ Models and key decisions", China Development Press, 2009
8. Wang Xueli, "strategic victory "Chapter 9 of the cycle of corporate culture", China Development Press, 2008
9. Wang Xueli, " The innovation of Organizational Structure in Retail Company, in China's Retail Management Innovation, Chapter 15", Economic Science Press, 2007
10. Wang Xueli, "The innovation of Corporate Culture in Retail Company, in China Retail Management Innovation Chapter 16", Economic Science Press, 2007
11. Wang Xueli, " China Business Management Report, "the ninth chapter," Enterprise Management Press, 2007
12. Wang Xueli, Negotiation and Conflict Management, in Organizational Behavior, Chapter 6, edited by Chen Guoquan, Tsinghua University Press, 2006

- **Textbooks**

1. Chapter 6,7 and 15, Human Resource Development and Management, the fourth edition, chief editor: Zhang De, Tsinghua University Press, August 2016
2. Management: New Structure, New Perspective, New Practice, Edited by Zhang De, Wang Xueli, Zhang Mian, Renmin Postal Press, June 2015, Chapter 3,4,5.
3. Corporate Culture Construction, Chapter 11, the third edition, chief editor Zhang De, Tsinghua University Press, June 2015
4. Casebook in Organizational Behavior, Edited by Wang Xueli, China Development Press, May 2012
5. Organizational Behavior, Chapter 7, the second edition, chief editor Zhang De, Tsinghua University Press, April 2011
6. Organizational Behavior, Chapter 6, Chief Editor Chen Guoquan, Tsinghua University Press, 2006

- **Translated books**

1. Performance at the Limit: Business Lessons from Formula 1 Motor Racing”, translated by Wang Xueli, Tsinghua University Press, May 2019. It then won the Outstanding Translation Award granted by Tsinghua University Press
2. “Sports Entrepreneurship and Innovation”, translated by Wang Xueli and Pan Xuan, Tsinghua University Press, April 2019
3. “Sports in Capitalist Society: A Short History”, translated by Wang Xueli, Tsinghua University Press, February 2017
4. Management, the third edition, Renmin University Press, January 2015
5. Management, the sixth edition, Peking University Press, March 2007

- **Case**

1. Wang Xueli, Mao Chuanjiang, “Cases of NetentSec (A) (B) (C) (D)”, Tsinghua SEM China Business Case Center, 2019
2. Yang Junjie, Wang Xueli, Xu Lisi, “Cases and Case Guide: Multinational Operations of a Chinese SOE: Internationalization Strategy of Yankuang Group Co., Ltd.”, Tsinghua SEM China Business Case Center, 2018
3. Wang Xueli, Gao Xudong, “The leader of the transformation dance”, in Ten Years Business Leaders, published by Jiangsu People Press, pp147-172, August 2010

4. 5 Cases have been selected in the Serial No. 2 of Chinese Business Cases published by Higher Education Press, December 2003
5. 2 Cases have been selected in the Serial No. 1 of Chinese Business Cases published by Higher Education Press, July 1999
6. “Seven-year itch: Human resource management of local employees of GreatWall Drilling Company in Country A”, is regarded as one of Top 100 excellent business cases August 2012, and then published in pp150-159, Vol 3 of China’s Top MBA 100 Selected Management Cases Collection, Science Press, April 2013
7. “Xiuyu, a different development path from other private enterprises”, Wang Xueli, Zheng Chengwen, is rewarded as one of Top 100 excellent business cases, August 2015
8. “Chuanting: non-typical crowdfunding enterprise”, Wang Xueli, Zheng Chengwen, is rewarded as one of Top 100 excellent business cases, August 2016
9. Wang Xueli, Dong Niannian, “Cases and Case Guide: Breaking the Interaction Barrier and Stimulating the Power of the Frontline: Management Practice of Business Process Reform at Credit Card Center of CMB”, was rewarded as one of the Top 100 excellent business cases in the eighth selection of the National MBA Education Steering Committee, August 2018
10. Junjie Yang, Wang Xueli, Lai Si Tsui-Auch. "Yankuang Group Company (YGC): The Internationalization Strategy of a Chinese Mining State-owned Enterprise (ref no. ABCC-2017-023) teaching case and teaching note", The Asian Business Case Centre, Nanyang Technological University and distributed by HBSP, 2018.
11. Yang Junjie, Wang Xueli, Xu Lisi, “Multinational Operations of a Chinese SOE: Internationalization Strategy of Yankuang Group Co., Ltd.”, was selected into the Global Platform of China Cases (ChinaCases.org), Case No.: GC-17-033, August 2018.
12. Wang Xueli, Mao Chuanjiang, “Heisonglin: Exploring Mindfulness Management in Micro and Small Enterprises (Video Case)”, China Business Cases, 2018.
13. Wang Xueli, Mao Chuanjiang, “Two Tsinghua MBA Graduates’ Catering Entrepreneurial Road (Video Case)”, China Business Cases, 2017.
14. Wang Xueli, Zheng Chengwen, Dong Niannian, Liu Jinbin, “NetDragon — The Management Model of a Company that ‘Doesn’t Like Management’”, China Business Cases, December 2017.
15. Wang Xueli, Mao Chuanjiang, “Yankuang Group: Reform and Innovation, Transformation and Upgrading in Progress”, China Business Cases, December 2017.
16. Wang Xueli, Mao Chuanjiang, “Beisen: From Customer Satisfaction to Customer Success”, China Business Cases, October 2016.
17. Wang Xueli, Mao Chuanjiang, “Shuimuke’s Strategic Exploration”, China Business Cases, September 2016.
18. Zhao Zhenjing, Guo Chaohong, Wang Xueli, Mao Chuanjiang, Chen Feng, “Cases and Case Guide: Training Course for Young and Middle-aged Staff of CITIC Group: Build up Strength for a Successful Career”, Tsinghua SEM China Business Case Center, 2016
19. Wang Xueli, Zheng Chengwen, “Showyu’s Human Resource Development”, China Business Cases, November 2015.
20. Wang Xueli, Lu Jian, “Performance Management System of PICC Headquarters”, China Business Cases, October 2015.
21. Case review article: Wang Xueli, “Individual Fault or the Responsibility of the Organization?”, Tsinghua Management Review, No. 6, pp78-80, 2015.

22. Wang Xueli, Mao Chuanjiang, "Health Care: Taking off or Landing in the Face of Investment Opportunities?", China Business Cases, May 2015.
23. Wang Xueli, Liu Jinbin, "Corporate Culture Building of AFU: New Generation Employee Management Practices in Internet Companies", China Business Cases, December 2014.
24. Wang Xueli, Mao Chuanjiang, "Organizational Change of Huaxin Packaging Co., Ltd.", China Business Cases, September 2013.
25. Zhang De, Wang Xueli, Mao Chuanjiang, "How Liu Pengkai of Heisonglin Trains the 'Second Generation of Entrepreneur'", China Business Cases, June 2013.
26. Wang Xueli, Mao Chuanjiang, "Edifier: 'Respect' for Business Growth", China Business Cases, April 2013.
27. Wang Xueli, Mao Chuanjiang, "Edifier Acquires STAX: A Move to Enter the Headphone Industry", China Business Cases, March 2013.
28. Zhang De, Wang Xueli, Mao Chuanjiang, "Management Model of Jiangsu Heisonglin Adhesive Factory Co., Ltd.", China Business Cases, February 2013.
29. Wang Xueli, Mao Chuanjiang, Zeng Liying, "Jiangyin Mould Plastic Group, Cao Kebo and Düsseldorf China Center", China Business Cases, August 2012.
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31. Wang Xueli, Lu Qiao, Mao Chuanjiang, "Seven-year Itch: Human Resource Management of Local Employees of GreatWall Drilling Company in Country A", China Business Cases, October 2011.
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